

VestPremiere® and VestPremiere® Customizer

Presenter Name Date

Investment and Insurance Products: NOT FDIC Insured | NO Bank Guarantee | MAY Lose Value

Securities offered through H.D. Vest Investment ServicesSM, Member: SIPC

Advisory services offered through H.D. Vest Advisory Services $^{\text{SM}}$

Non-bank subsidiaries of Wells Fargo & Company

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H.D. Vest Advisory Services



For over 20 years H.D. Vest Advisory Services, along with its over 1,200 Advisory consultants, has helped its clients focus on their financial goals and dreams. We have teamed up with Wells Fargo & Company, a leader in the financial services arena, to continue that tradition.

Our principles

- We are committed to putting your interests first.
- We offer objective, transparent choices and ongoing guidance.

Our process

 Understand: We start by understanding you, your values, your objectives, and your family concerns.

Analyze: We thoroughly analyze your situation and seek the optimal opportunities to pursue your goals.

- Advise: We provide holistic advice and integrated financial solutions.
- Evolve: We meet with you on a regular basis to keep your plan current.

Our people

- We get to know you and what is important to you.
- Our Advisors provide local service.
- We have the advantages of national reach.



8 Wealth Management Issues



We have found there are 8 Wealth Management IssuesSM that are most important to our clients and their families. Your Advisory Consultant will address your needs beginning with what is most important to you.

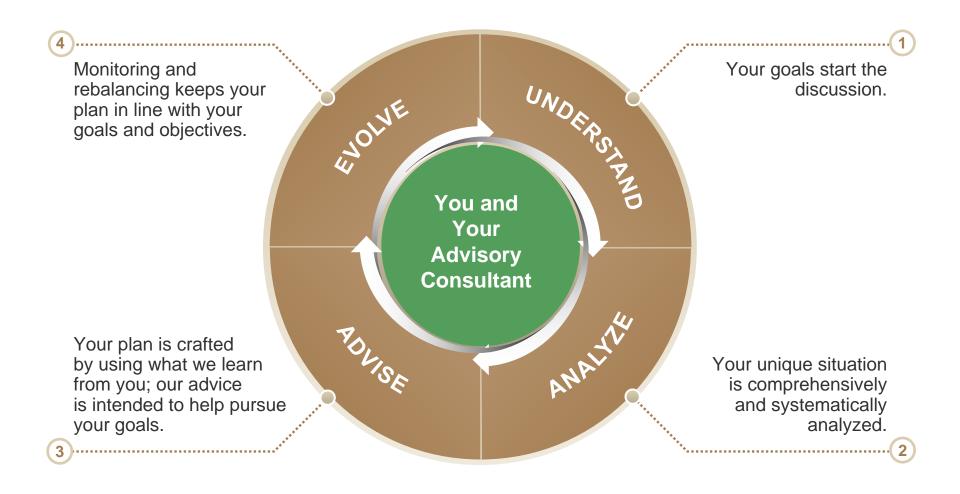
- Investment Management
- Cash Flow & Debt Management
- Family Risk Management
- Retirement Planning
- Education Planning
- Legacy Planning
- Business Planning
- Special Situations Planning



Exclusive Values-Based Process



Our journey starts with our values-based process, where we begin a partnership that starts with your goals and unique situation.



Understanding Your Goals & Objectives



Understanding who you are, not just as a client but as an individual with a busy life, a family, specific hopes and convictions, is vital to the overall success of your portfolio. We will partner with you to assess your:

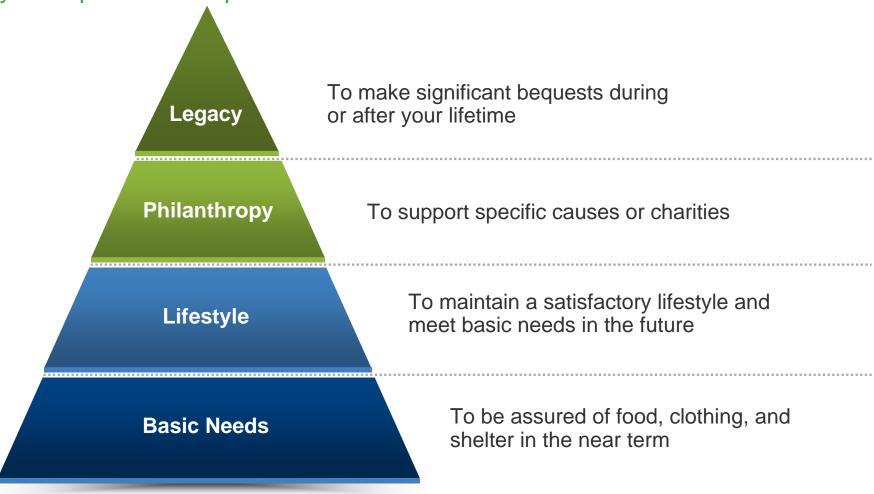
- Current situation
- Liquidity needs
- Income needs
- Taxes
- Investment horizon
- Unique characteristics
- Return goals
- Risk orientation
- Initial investment



Getting to Know You



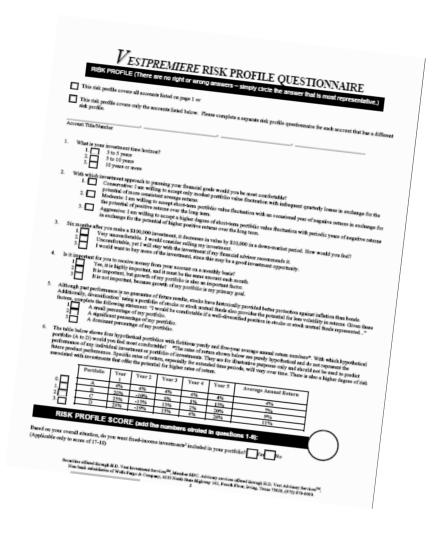
We are dedicated to understanding your principles and ideals. This helps us design a durable financial program based on who you are and what you hope to accomplish.



Analyzing Your Key Financial Considerations



Having gained an understanding of your goals and values, we lead a comprehensive review and analysis of key financial considerations, then help you develop an asset allocation that will serve as a blueprint.



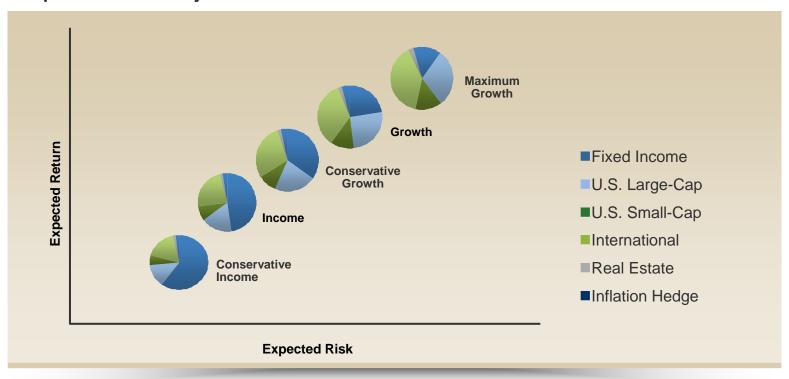
Asset Allocation does not assure or guarantee better performance and cannot eliminate the risk of investment losses.

Determining Appropriate Asset Allocation to Meet Your Needs



Understanding your specific financial requirements and risk tolerance allows us to construct an appropriate asset allocation model using different investment styles, sectors and strategies.

The appropriate asset mix to meet your unique needs and objectives is determined.



Expected return and volatility models are comparative tools used to highlight the differences between various portfolios and are based in part on past performance. Past performance does not predict future results, and no guarantee or projection of actual results is intended.

International investing involves special risks due to specific factors such as increased volatility, currency fluctuations and differences in auditing and other financial standards.

In general, bond prices rise when interest rates fall, and vice versa. This effect is usually more pronounced for longer-term securities. You may have a gain or loss when you sell your shares. Changes in real estate values or economic downturns can have a significant negative effect on issuers in the real estate industry.

Benefits of Diversification



Historical annual returns of different assets show a wide range of performance results. Including a variety of asset classes in your portfolio may significantly reduce its overall risk and may achieve more consistent returns over time.

1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007*	Averag
Emerg Mkts 74.8%	Commod 16.6%	Large Value 38.4%	REITs Index 37.0%	Large Value 35.2%	Large Growth 38.7%	Emerg Mkts 66.4%	Commod 31.8%	REITs Index 12.4%	Commod 25.9%	Emerg Mkts 56.3%	REITs Index 33.1%	Emerg Mkts 34.5%	REITs Index 36.0%	Emerg Mkts 17.7%	REITs Index 15.2%
EAFE 32.9%	EAFE 8.1%	Large Index 37.8%	Commod 23.2%	Large Index 32.9%	Large Index 27.0%	Large Growth 33.2%	REITs Index 31.0%	Bonds Agg 8.4%	Bonds Agg 10.3%	Small Index 47.3%	Emerg Mkts 26.0%	Commod 21.4%	Emerg Mkts 32.6%	EAFE 11.1%	Emerg Mkts 15.1%
Small Index 18.9%	Treasury Bills 4.1%	Large Growth 37.2%	Large Growth 23.1%	Large Growth 30.5%	EAFE 20.3%	EAFE 27.3%	Bonds Agg 11.6%	Treasury Bills 3.3%	REITs Index 3.6%	Mid Index 40.1%	EAFE 20.7%	EAFE 14.0%	EAFE 26.9%	Mid Index 9.9%	Mid Index 13.8%
Large Value 18.1%	CPI 2.7%	Mid Index 34.5%	Large Index 22.4%	Mid Index 29.0%	Large Value 15.6%	Commod 24.3%	Mid Index 8.2%	Small Index 2.5%	CPI 2.4%	EAFE 39.2%	Mid Index 20.2%	REITs Index 13.8%	Large Value 22.2%	Large Growth 8.1%	Large Value 13.5%
REITs Index 15.1%	REITs Index 2.7%	Small Index 28.4%	Large Value 21.6%	Small Index 22.4%	Mid Index 10.1%	Small Index 21.3%	Large Value 7.0%	CPI 1.6%	Treasury Bills 1.6%	REITs Index 36.2%	Small Index 18.3%	Mid Index 12.7%	Small Index 18.4%	Large Index 7.2%	Large Index 12.0%
Mid Index 14.3%	Large Growth 2.6%	Bonds Agg 18.5%	Mid Index 19.0%	REITs Index 19.7%	Bonds Agg 8.7%	Large Index 20.9%	Treasury Bills 6.0%	Emerg Mkts -2.4%	Emerg Mkts –6.0%	Large Value 30.0%	Large Value 16.5%	Large Value 7.1%	Large Index 15.5%	Small Index 6.4%	Small Index 11.8%
Large Index 10.2%	Large Index 0.4%	Commod 15.2%	Small Index 16.5%	Bonds Agg 9.7%	Treasury Bills 4.9%	Mid Index 18.2%	CPI 3.4%	Large Value –5.6%	Large Value –15.5%	Large Index 29.9%	Large Index 11.4%	Large Index 6.3%	Mid Index 15.3%	Large Value 6.2%	EAFE 11.3%
Bonds Agg 9.7%	Small Index –1.8%	REITs Index 12.2%	EAFE 6.4%	Treasury Bills 5.2%	CPI 1.6%	Large Value 7.3%	Small Index -3.0%	Mid Index –5.6%	EAFE -15.7%	Large Growth 29.7%	Commod 9.1%	Large Growth 5.3%	Large Growth 9.1%	Commod 4.5%	Large Growth 10.4%
reasury Bills 2.9%	Large Value –2.0%	EAFE 11.6%	Emerg Mkts 6.0%	EAFE 2.1%	Small Index -2.5%	Treasury Bills 4.8%	Large Index -7.8%	Large Index -12.4%	Mid Index –16.2%	Commod 23.9%	Large Growth 6.3%	Small Index 4.6%	Treasury Bills 4.9%	CPI 3.8%	Commo 9.8%
Large Growth 2.9%	Mid Index –2.1%	Treasury Bills 5.6%	Treasury Bills 5.2%	CPI 1.7%	REITs Index –17.0%	CPI 2.7%	EAFE -14.0%	Commod -19.5%	Small Index –20.5%	Bonds Agg 4.1%	Bonds Agg 4.3%	Treasury Bills 3.3%	Bonds Agg 4.3%	Treasury Bills 2.5%	Bonds Agg 6.2%
CPI 2.7%	Bonds Agg –2.9%	CPI 2.5%	Bonds Agg 3.6%	Commod -3.4%	Emerg Mkts –25.3%	Bonds Agg –0.8%	Large Growth –22.4%	Large Growth –20.4%	Large Index –21.7%	CPI 1.9%	CPI 3.3%	CPI 2.7%	CPI 2.5%	Bonds Agg 1.0%	Treasu Bills 3.8%
Commod -1.1%	Emerg Mkts -7.3%	Emerg Mkts -5.2%	CPI 3.3%	Emerg Mkts -11.6%	Commod -27.0%	REITs Index -2.6%	Emerg Mkts -30.6%	EAFE -21.2%	Large Growth –27.9%	Treasury Bills 1.0%	Treasury Bills 1.4%	Bonds Agg 2.4%	Commod 2.1%	REITs Index -6.0%	CPI 2.6%
	ta is preliminary dall, Pierce & 0		Large-In Large-G	alue: Russell 1 dex: Russell 1 rowth: Russell ex: Russell Mid	000 Index 1000 Growth I	Bond ndex EAFE	Index: Russells-Agg: Aggregarian Sinternational Signing Markets:	ate Index Stocks – Europ			R T	EIT's Index: Reasury Bills:	eal Estate Inve Three-Month T	Commodity Ind stment Trust Ind reasury Bills lata for June 20	dex

Identifying Suitable Managers



To design an asset allocation strategy suitable for your specific needs, a rigorous due-diligence process is conducted, allowing us to choose from the top-tier mutual funds. Our process involves:

- A blend of qualitative, fundamental research and statistical analysis to identify high-quality firms that adhere to well-documented, consistent investment processes.
- Fundamental research that focuses on both the manager's organization and the actual investment-team process used to manage assets.
- Quantitative screening that analyzes a money manager's performance over time, as well as assesses both historical and predicted risk.



Past Performance Not Always a Future Indicator



While our competitors focus on a manager's past performance in their selection process, we do not believe that is an accurate indicator of future performance. Odds are very good that the best-performing managers during any one year may not be the same as those five years down the road.



Source: CRA RogersCasey

Evolve



We measure our success by your success, continuously monitoring your portfolio and making adjustments as needed.

- We continuously monitor and review our investments selections and replace them if they fail to meet our stringent expectations.
- We closely monitor your VestPremiere or VestPremiere
 Customizer portfolio regularly and make changes and rebalance your account as things change.
- We handle the details so you have more time to pursue your interests.

Ongoing Monitoring and Rebalancing



- Our comprehensive, ongoing manager selection process provides the opportunity to respond promptly and appropriately to various changes, including:
 - Underperforming
 - Increasing portfolio risk/leverage
 - Portfolio closing
 - Style drift
 - Minimal assets under management
 - Reaching market cap limit
 - Changing investment philosophy or process
 - Increasing management fees
 - Portfolio moving out-of-balance
 - Deteriorating communication



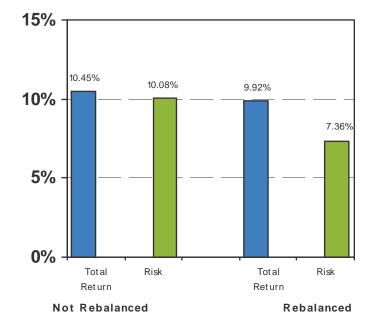
The (Re)Balancing Act



- The original asset allocations of your portfolio may change as the markets move up and down, throwing off the balance of risk and return. That's why periodic rebalancing is critical to maintain target allocations.
- The chart illustrates the importance of regular portfolio rebalancing. One portfolio kept its original 50% stock and 50% bond mix through annual rebalancing; the other did not. The rebalanced portfolio assumed considerably less risk, while providing nearly 100% of the return of the non-rebalanced portfolio.

The Importance of a Rebalanced Portfolio

The rebalanced portfolio earned 95% of the total return of the non-rebalanced portfolio, with only 73% of the risk. Data is from December 31, 1987, through December 31, 2007.



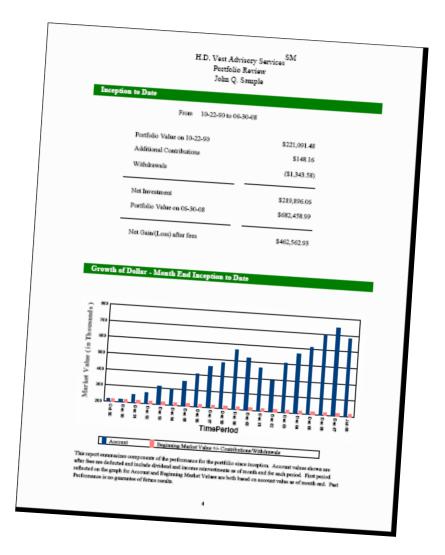
Source: StyleADVISOR

For Client Use

Performance Reporting



In addition to periodic reviews and communications, a quarterly performance report enables you to see how well your investments are meeting the objectives.



Working Toward Your Financial Goals



We meet with you regularly to ensure that your portfolio continues to reflect your current priorities and goals.

We Partner With You to Review:

- your goals and objectives and other financial planning needs.
- your portfolio's performance, account activity and market trends.
- your tax and estate planning strategy.

Summary of Benefits



As a *VestPremiere* client, you will receive a wide range of investment services, advice, communication, and support:

- Portfolio management by highly qualified professional managers of mutual funds
- Strategic guidance and personal service from your H.D. Vest Advisory Consultant
- A customized asset allocation based on your specific needs and goals
- Ongoing manager evaluation
- Detailed, comprehensive reporting on your investment portfolio, including quarterly performance reports
- Tax management and capital gains information
- Custody of assets
- Single asset-based fee

Portfolio Options



- Global Select A globally balanced equity portfolio that is mixed with fixed-income to adjust for specific risk levels of the client.
- U.S. Target Select A globally diversified portfolio that has a higher weighting within U.S. equity markets.

Additional Strategy Options

Tax-Sensitive – models use Tax-Free municipal bonds for the fixed-income component of the portfolio.

Tax-Deferred Annuity – portfolios are designed for clients in high tax brackets who can benefit from a tax-deferred annuity

Tactical Asset Allocation – models follow an approach designed to take advantage of the irregularities in the market.

Index Models – consist entirely of Exchange Traded Funds

Disclosures



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